

For the period of: 5/12/2022 to 5/18/2022

Dear Participating Contractors, Vendors, and Interested Parties:

To make it easier for you, we are combining program announcement notifications into one email from areas related to NYSERDA's small residential (1 to 4 family) energy efficiency programs. This week's announcement covers updates for the program(s) listed below.

- Assisted Home Performance with ENERGY STAR®
- EmPower New York
- Comfort Home
- Residential Energy Audit
- Residential Financing
- Clean Heating and Cooling
- Workforce Development
- Standards and Quality Assurance

Please read carefully to determine which notice(s) apply to your company. Some notices may be for programs your company does not participate in or pertain to you.

NYSERDA Single Family Programs Update

To: EmPower/AHP Contractors, Stakeholders, NYSERDA & CR

Regarding Programs: EmPower New York & Assisted Home Performance with ENERGY STAR®

Summary: NYSERDA Single Family Programs Update

*****NO JUNE WEBINAR*****

NYSERDA Single Family Programs Update

Date and time: Friday, July 1, 2022 8:30 am

Event number: 2595 025 9557

Event password: Energy1

Call-In Number: +1-415-655-0003

Beginning with the July EmPower/AHP Contractor Webinar, all attendees must register prior to joining the event. This process will allow you to add the meeting to your calendar and provides each individual with a custom link to join the meeting. Please do not share your link with anyone.

To register, click the link below:

<https://nyserdany.webex.com/nyserdany/onstage/g.php?MTID=eb1dc931056844a51eabad3e1907b6514>

NYSERDA staff will continue to host webinars on rotating topics, the next date and topic will be announced soon. All webinars are recorded and links to the recordings are available on the [Contractor Support website](#).

BPCA-NYS Social Networking Event

To: All

Regarding Programs: All

Summary: BPCA-NYS Social Networking Event

Contact: [Clean Energy Conference - Home Performance \(building-performance.org\)](https://www.cleanenergyconf.com/conference/home-performance)

Attending the BPA Northeast Regional Conference & Trade Show?

The Building Performance Contractors Association NYS (BPCA) invites all early bird arrivals to join us for a night of social networking & comedy. Light snacks, prize giveaways, and more!

Who: BPCA Members & non-members welcome!

Where: Hilton Saratoga Ballroom

When: May 31, Tuesday, Doors open at 6:30 PM

RSVP: # of people BY May 15, 2022 to execdirector@bpca-nys.org

Special thanks to the sponsoring partners: Building Performance Institute (BPI), VP Supply Corp, Johnstone Supply

Web ProForma User Acceptance Testing

To: Contractors offering NYSERDA Green Jobs-Green New York (GJGNY) Residential Loans

Regarding Programs: Assisted Home Performance with ENERGY STAR® (AHPwES), GJGNY Residential Financing Program, NYSun, NYS Clean Heat, Comfort Home, Residential Energy Audit Program

Summary: Web ProForma User Acceptance Testing

Contact: residential.financing@nyserda.ny.gov

NYSERDA is excited to announce a new web-based ProForma , launching in late July 2022, to support the Green Jobs – Green New York (GJGNY) Residential Financing Program. The new platform, called Web ProForma, will replace the current Excel ProFormas.

Web ProForma Benefits

- 24/7 online functionality
- One ProForma for all project types (energy efficiency, solar, heat pumps)
- Database to save all ProFormas by Contractor
- Versioning control

We are seeking 2 to 3 contractor volunteers from each program area (AHPwES, Residential Audit, Solar, NYS Clean Heat, Comfort Home) to help us test the new platform. Contractor volunteers will be accepted on a first-come, first-served basis.

Testing is currently scheduled for the week of June 20, 2022, and consist of the following:

- Demonstration of the system and the system's functionality (1 to 2 hours on June 21)
- Hands-on testing of 5 to 10 projects per contractor (1 to 2 hours on your own June 22-June 23)
- Working group meeting for feedback on testing (1 to 2 hours on June 24)

If you are interested in participating in user testing, please contact Heather Clark at heather.clark@nyserda.ny.gov or at 518-862-1040 ext. 3253 by **June 1, 2022**.

Thank you for your continued support and cooperation in making GJGNY Residential Financing Program a success.

Attribution Logo Policy

To: All

Regarding Programs: All

Summary: Attribution Logo Policy

Contact: NYSERDA Marketing, please call or email Diane Welch at (518) 862-1090, ext. 3276 or diane.welch@nyserda.ny.gov, or Cory Nicosia at (518) 862-1090, ext. 3622 or email cory.nicosia@nyserda.ny.gov.

Attribution Logo Policy

The Combined Residential Application determines program eligibility for incentives based on household income. Households identified as Tier 1, are considered low-income households and are eligible to receive incentives through EmPower New York. Tier 3 households are considered moderate income households and are eligible to receive incentives through Assisted Home Performance with ENERGY STAR®.

Participating Contractors providing services to Tier 1 and Tier 3 households are authorized to use the NYSERDA Participating Contractor Attribution Logo (Attribution Logo) subject to the restrictions in these guidelines. The guidelines serve to maintain the integrity of the NYSERDA brand, while providing Participating Contractors the opportunity to leverage their relationship with NYSERDA to engage customers.

Participating Contractors are participants in the NYSERDA NY Residential Existing Homes Programs, not NYSERDA employees, contractors, partners, or representatives. Participating Contractors and their employees must therefore identify themselves as representatives of the Participating Contractor's company, not as representatives of NYSERDA or as NYSERDA employees. Participating Contractors may use the Attribution Logo only under the following terms:

- Only approved Participating Contractors who have a current, executed Participation Agreement with NYSERDA are authorized to use the Attribution Logo.
- Participating Contractors **can only** identify themselves with the NYSERDA Participating Contractor Attribution Logo on marketing and promotional materials related to NYSERDA's NY Residential Existing Homes Programs, such as agendas, newsletters, and event-related materials;
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- As with any logo, the NYSERDA logo may not be manipulated, stretched, or skewed in any manner, and the proportions must be maintained at all times. The EPS version is a 4-color build vector file. If printing is done by a commercial printer and a spot-color logo file is required, please contact NYSERDA's Marketing Department to request that version. The Pantone color of the logo is PMS 307.
- If an alternate version of the logo is required, please include specific information about the layout space in your request, and we will provide the appropriate version. There are two alternate versions of the NYSERDA logo: white-reversed and one-color black. NYSERDA does not allow other agencies to create alternate versions of our logo.
- NYSERDA requires that the logo be a minimum of 2.25" in width in order to ensure readability. If space requirements do not allow the logo to be 2.25", please contact Diane Welch at (518) 862-1090, extension 3276 to discuss options.
- The Attribution Logo may be used on the Participating Contractor's website **only** on pages that speak to the NY Residential Existing Homes Programs but **cannot** be used in the Participating Contractor's overarching website shell.
- Participating Contractors **cannot** use the Attribution Logo on business cards, self-identifying items (e.g., shirts, pins) or for TV.

Logo Placement

NYSERDA requires a clear space around the logo at all times. The clear space is equal to the height of the first letter of the State name (N), in the size the logo is used. This clear space can be white space, background color, or paper color. Text, images, or other logos must not come closer to NYSERDA's logo.

Review and Approval

NYSERDA will review and approve any material containing the NYSERDA logo prior to

publication including print, Web, or other media. Approval may be obtained through submission of a low-resolution PDF to NYSERDA's Marketing Department. If this option is not convenient, please contact Diane Welch at (518) 862-1090, extension 3276 to arrange alternate means of review.

Contact

To Contact NYSERDA Marketing, please call or email Diane Welch at (518) 862-1090, ext. 3276 or diane.welch@nyserda.ny.gov, or Cory Nicosia at (518) 862-1090, ext. 3622 or email cory.nicosia@nyserda.ny.gov.

The Clean Energy for Homes Conference & Trade Show is June 1-2, 2022

To: All

Regarding Programs: All

Summary: The Clean Energy for Homes Conference & Trade Show is June 1-2, 2022

Contact: [Clean Energy Conference - Home Performance \(building-performance.org\)](https://www.nyserda.ny.gov/Clean_Energy_Conference_-_Home_Performance_(building-performance.org))

Join us live at [The Clean Energy for Homes Conference & Trade Show](https://www.nyserda.ny.gov/Clean_Energy_Conference_-_Home_Performance_(building-performance.org)) in Saratoga Springs, NY, June 1-2, 2022. Enjoy two days filled with live sessions and content all relevant to New York's climate, housing stock, and industry trends. Earn one CEU credit per session hour from allied organizations, including BPI, QCI, InterNACHI, NARI, and NATE.

NYSERDA, is offering a limited number of **\$100 discount for New York State businesses and residents**. Use code **NY22100SP**. The number of discounts is limited, so register today!

Additional discounts are available for both first-time attendees and registrants that are part of or primarily serve [disadvantaged communities](#).

Contact resmarket@nyserda.ny.gov for more details.

Opportunity for Contractors Serving Western NY and NYC

To: Participating EmPower NY Contractors and Interested Parties

Regarding Programs: NYS Healthy Homes Value-Based Payment Pilot

Summary: Opportunity for Contractors Serving Western NY and NYC

Contact: Matt Houle at Matthew.Houle@nyserda.ny.gov

The New York State Healthy Homes Value-Based Payment Pilot (Pilot) is being implemented as a partnership between the New York State Energy Research and Development Authority (NYSERDA) and the New York State Department of Health (NYS DOH). The Pilot seeks to deliver residential healthy homes interventions to 500 households in targeted regions of New York State over a two-year period. For the purposes of this Pilot, a healthy homes intervention is comprised of the following dwelling-based services: energy efficiency/weatherization measures, environmental trigger reduction measures, and home injury prevention measures. In tandem with these services, the intervention includes in-home visits from a Registered Nurse and the assignment of a Community Health Worker to support each Pilot household throughout the Pilot duration. When implemented, these combined interventions can improve occupant health, reduce energy bills, improve the comfort and safety of the home, and may result in healthcare cost savings for New York State.

The Pilot intervention is comprised of a full suite of in-unit measures. Additional detail about the possible services included is available in the [NYS Healthy Homes Value-Based Payment Pilot Addendum](#). Not all measures will be installed in every household. Each dwelling will be assessed for appropriate measures, subject to work scope review and approval by NYSERDA. Services can be delivered by Participating Contractors or their subcontractors. Approximately \$6.1 million is available for the completion of these projects.

NYSERDA is seeking Participating Contractors serving the counties listed below who meet the qualifying criteria outlined in this Addendum. These Participating Contractors shall have the technical and administrative capacity to deliver the dwelling-based services included in the Pilot intervention. Dwelling-based services can be delivered by Participating Contractors or their technically-qualified subcontractors. NYSERDA anticipates referrals to be provided under this Addendum between March 2021 and June 2023. Dwelling-based services will be delivered within some or all of the following counties, which have been identified by NYS DOH as regions of the State with high asthma burden that will also be served by Pilot-participating Medicaid managed care organizations:

- Chautauqua County (Western NY)
- Erie County (Western NY)
- Niagara County (Western NY)
- Bronx County (The Bronx)
- Kings County (Brooklyn)
- New York County (Manhattan)
- Queens County (Queens).
- Richmond County (Staten Island)

Participating Contractors seeking consideration for this offering should complete and submit the [NYS Healthy Homes Value-Based Payment Pilot Addendum](#) to no later than **November 30, 2022**.

Due to the nature of this offering and target households served, NYSERDA will provide all referrals to contractors. Customers may not be referred into the program by Participating Contractors or outreach organizations. This offer should not be advertised or promoted in order to recruit additional participants. Further, customers may not receive funding for the same measure from other programs.

Please contact Matt Houle at Matthew.Houle@nyserda.ny.gov if you have any questions about this offer.

If you have any questions please contact your account manager or reach out to us at resmarket@nyserda.ny.gov.

Thank you,
The NYSERDA Single-Family Residential Team

CONNECT WITH US



About NYSERDA

NYSERDA, a public benefit corporation, offers objective information and analysis, innovative programs, technical expertise, and support to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment and create clean energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975. To learn more about NYSERDA's programs, visit nyserda.ny.gov or follow us on [Twitter](#), [Facebook](#), [YouTube](#), or [Instagram](#).

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