

Details of Moderate-Income ASHP Incentive Study

This incentive is offered with Assisted Home Performance, thus follows the AHP guidelines on ASHP installations. Other grants, incentives, and funding are stackable.

Time	Feb 2022 – Feb 2023 (or when budget is exhausted)
Campaigns (study area)	FLX South, Tompkins/Chemung
Counties	Chemung, Tompkins, Schuyler, Seneca, Steuben, and Yates
Income Tier	Moderate Income (Tier 3)
Number of projects	~100 (\$250,000 budget)
Fuel type	All
System type	Air Source
Heating Load	Full/Whole House/100%
Incentive amount	\$1,000 or \$3,000

Approach: Contractor and Program Team

1. **Contractors fill out a web-form after finding and interest or need in an ASHP**
 1. **Customers sign the form**
2. Research team downloads the results from the form and randomizes the household into the \$1k or \$3k groups
3. Research team sends notification emails to customer and contractor **in two days time**
4. When an ASHP is accepted, contractor deducts \$1k or \$3k from the installation price of the heat pump
5. Research team updates Incentive Tracker that shows that amount of funds available (committed projects)
6. **Incentives are paid to the contractor directly after a project is deemed completed by AHP**

Thank you!