

Dear Participating Contractor ,

Please expect an email from Opinion Dynamics in the next few days requesting that you take our 10-minute survey to better understand your workforce needs, challenges, and barriers related to training, certification and company accreditation/credentialing needs in New York State. Our research team identified you as an expert in the residential construction market in New York, and your knowledge and insights will make a valuable contribution to the results of our study. All responses will be aggregated, and your answers will be kept confidential.

In appreciation for completing the survey, you will be emailed a \$50 Amazon gift card within 2-3 weeks.

Results from this study will be used by New York State Energy Research and Development Authority (NYSERDA) to help structure our residential programs to shifting market issues and conditions. It is only by hearing from experts like yourself that our survey will provide meaningful results to help shape future programs for New York State's residential construction market.

Opinion Dynamics, the research firm we have retained, will contact you soon by email with a link to the online survey.

If you have any questions about this study, please feel free to contact Jun Suzuki from Opinion Dynamics at 503.943.2132 (jsuzuki@opiniondynamics.com) or myself at 518.862.1090, ext. 3355 (david.friello@nyserda.ny.gov).

We look forward to your response.

Thank you for taking the time to participate in our survey,

David A. Friello

Senior Project Manager

NYSERDA

17 Columbia Circle | Albany, NY 12203-6399

P: 518-862-1090 x3355 | F: 518-862-1091 | E: david.friello@nyserda.ny.gov