



September 17, 2018

Dear Participating Contractors,

Customer education is an important component of any home energy assessment. Engaging the customer, identifying energy actions that can help save energy, and drawing on the customer's knowledge of the home can increase savings, help assure confidence in your work, and increase sales.



The Energy Education & Assessment Best Practices webinar will provide strategies for engaging customers while you tour the home, so that customer gain tips and strategies while you assess the opportunities to provide home energy performance measures.

While In-Home Energy Education is a mandatory measure for all EmPower NY audits, this training is open for the entire contractor network-it can be valuable to all Home Performance contractors.

We encourage all contractors to attend the following webinar. Please register using the link below:

Wednesday, September 26, 2018 at 10:00-11:30 AM
<https://register.gotowebinar.com/register/7343480225655192067>

If you have questions, reach out to Contractor Support at support.residential@nyserd.ny.gov or your Account Manager.

Sincerely,

The NY Residential Existing Homes Team

About NYSERDA

NYSERDA, a public benefit corporation, offers objective information and analysis, innovative programs, technical expertise, and funding to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment and create clean-energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975. To learn more about NYSERDA's programs and funding opportunities, visit nyserd.ny.gov or follow us on [Twitter](#), [Facebook](#), [YouTube](#), or [Instagram](#)



Copyright© 2018. All Rights Reserved.

NYSERDA, 17 Columbia Circle, Albany, NY 12203

[SafeUnsubscribe™](#) {recipient's email}

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by hpwes@nyserd.ny.gov