



Home Performance with ENERGY STAR®

Dear Participating Home Performance Contractors and Program Partners,

Central Hudson Gas & Electric is working with NYSERDA (New York State Energy Research & Development Authority) to enhance its "Simply Better" natural gas marketing campaign by partnering with Central Hudson Trade Allies that are also contractors participating in the Home Performance with ENERGY STAR (HPwES) program. The goal of the "Simply Better" Program is to expand the number of natural gas customers.

Home Performance Contractors operating in the Central Hudson utility territory interested in being part of this campaign must hold BPI Heating certification or equivalent and agree to strict installation timelines in order to meet participation requirements. The details of the requirements are detailed in the NYSERDA Central Hudson Fuel Conversion Initiative document found on CSG's Contractor Support Site: [NYSERDA Central Hudson Fuel Conversion Initiative](#).



For more information and to request participation as a RGHC/HPwES Trade Ally, please contact Bou Reed, CSG's Field Manager, at Boujeloud.Reed@csgrp.com or call 518-207-4510. Bou Reed will also be able to assist with any questions regarding contractor participation and program details.

Thank You.

Home Performance with ENERGY STAR team

About NYSERDA

NYSERDA, a public benefit corporation, offers objective information and analysis, innovative programs, technical expertise, and funding to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment and create clean-energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975. To learn more about NYSERDA's programs and funding opportunities, visit nyserda.ny.gov or follow us on [Twitter](#), [Facebook](#), [YouTube](#), or [Instagram](#)

