



**December 09, 2015**

Dear Participating NY Home Performance Contractors and Interested Parties:

Your continued support and participation in the NY Home Performance with ENERGY STAR (HPwES) Program has contributed to a very productive 2015. The Program is on track to increasing production by 14% over 2014 and continue to make progress in administrative efficiencies.

Below are some important updates about the NY HPwES Program:

#### Participation Agreement

The current Home Performance with ENERGY STAR® Participation Agreement expires on December 31, 2015. The Participation Agreement and program incentives are being extended through March 31, 2016 for all contractors in good standing with the Program. No further action is required on your part. [Click here to view the extension letter.](#)

If you choose not to continue your participation in HPwES, please send an email declining the extension to [hpwes@nyserda.ny.gov](mailto:hpwes@nyserda.ny.gov).

#### Cooperative Advertising

The Cooperative Advertising Incentive Program is being extended through March 31, 2016. The annual budgets will be pro-rated based on one quarter through March 31, 2016. For example, if you are eligible for \$50,000 based on your 2015 production, the amount you are eligible for through March 31, 2016 is \$12,500.



All marketing activities currently approved through December 31, 2015 are being extended through March 31, 2016. Availability of the cooperative advertising program beyond March 31, 2016 will be announced over the upcoming weeks.

#### Clean Energy Fund

NYSEDA's funding through the Energy Efficiency Portfolio Standard expires December 31, 2015 and NYSEDA has submitted a proposal to the Public Service Commission to continue funding for HPwES through the Clean Energy Fund (CEF). Approval of this funding has been delayed, but NYSEDA will continue to operate HPwES as it currently stands until the CEF funds have been approved.

Public Service Commissioner Audrey Zibelman recently commented about the decision to delay the CEF approval, stating "The reason is because these programs are actually so important to us we wanted to make sure that we were examining all of the issues. It's important, obviously, for consumers as well as producers and suppliers, and so we made a determination that rather than handle them today, we would delay them. Let me be clear: it is absolutely our intent to do these programs."

Under the CEF, NYSERDA will be undertaking targeted activities for market transformation aimed at bringing the residential energy efficiency market to scale by reducing barriers to participation.

In the upcoming weeks, NYSERDA will be announcing programmatic and incentive structure changes that will go into effect in early-to-mid 2016. Some of the changes that are expected include:

- Integration of the Home Performance with ENERGY STAR and EmPower NY Programs;
- A more cohesive incentive offering for the low-to-moderate income sectors;
- Streamlined administrative processes;
- Targeted pilot activities designed to address specific marketplace barriers and increase consumer demand;
- A reduction in market rate incentives; and
- Continued support for consumer incentives for the low-to-moderate income sector.

Please look for future communications from NYSERDA that will explain the upcoming changes. We look forward to your continued support and participation.

Sincerely,

The Home Performance with ENERGY STAR Team

#### **About NYSERDA**

NYSERDA, a public benefit corporation, offers objective information and analysis, innovative programs, technical expertise, and funding to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment and create clean-energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975. To learn more about NYSERDA's programs and funding opportunities, visit [nyserdanyc.gov](http://nyserdanyc.gov) or follow us on [Twitter](#), [Facebook](#), [YouTube](#), or [Instagram](#)

