



November 04, 2015

Dear Participating Home Performance Contractors,

We invite all participating contractors to attend an upcoming webinar, Prescribing & Selling Air-Sealing; A Contractor's Guide, as part of our ongoing Technical Webinar Series. This webinar is scheduled for **Wednesday, November 18, 2015 from 3:00pm to 4:30pm**. [Click this link to register.](#)

Register



As a Home Performance Contractor, your air sealing efforts may be invisible to your customers but the benefits can be substantial in energy savings, comfort and indoor air quality. Communicating the value of these benefits to your customers is just the first step to a successful air sealing project.

Finding where to cost effectively air seal and estimate the overall air leakage reduction in a home takes skill, knowledge and experience. Every home you enter is different and brings with it new challenges. Training your auditors and crews to pinpoint air sealing opportunities in a home is crucial to achieving the results that you are looking for.

Predicting air sealing savings can be challenging. Application of your building science knowledge and whole house approach in the reduction of air leakage will help result in positive results and customer satisfaction.



Also part of this webinar will discuss how to correctly model air sealing and insulation measures per the program policy.

Some of the topics that will be covered in the webinar include:

- How to identify air sealing opportunities
- How to effectively communicate the benefits of air sealing to your customers
- How to communicate the diagnosed plan to your team
- How to better meet your projections

Presenters for this webinar will be Earl Hicks, Senior Technical Support Analyst and Ryan Moore, Senior Account Manager for CLEARresult.

Please be on the lookout for future invitations to these technical webinars. For questions, suggestions for future webinars or feedback, please contact CLEAResult Eastern Account Manager Peter Hoke at Peter.Hoke@clearresult.com or Western Account Manager, Ryan Moore at Ryan.Moore@clearresult.com.

About NYSERDA

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